



Effectiveness Assessment Policy

This Assessment Policy is called for in Standard 6 of the BBB Standards for Charity Accountability that was issued by the Wise Giving Alliance in 2003.

WHEREAS, the Board of Directors of ICNA Relief USA seeks to establish a policy on effectiveness assessment to help ensure that the organization has defined, measurable goals and objectives in place to evaluate the success and impact of its program(s) in fulfilling these goals and objectives,

IT IS THEREFORE RESOLVED THAT the Board of Directors of ICNA Relief USA adopts the following policy:

1. At least once every two years, the Board of Directors of ICNA Relief USA will review its goals and objectives toward achieving its mission and will complete a performance and effectiveness assessment of its programs based on that review
2. The first such assessment will be in 2014 and will be conducted under the authority of the Treasurer of the Board with the cooperation of each committee chair.
3. The Board of Directors of ICNA Relief USA will receive a written report of this assessment:
 - a) Describing the activities that ICNA Relief USA undertook in the prior two years to achieve its goals and objectives,
 - b) Identifying the measures used to assess ICNA Relief USA's effectiveness in achieving its goals and objectives,
 - c) Analyzing the effectiveness of ICNA Relief USA's programs in achieving the its goals and objectives,
 - d) Recommending future actions ICNA Relief USA might take to increase effectiveness based on the findings.
4. At the conclusion of this process, ICNA Relief USA will revise the goals and objectives for ICNA Relief USA, as needed, for the upcoming term and will suggest means of measuring them.

Dated and effective: December 15, 2013

Signed: M. Ansari
(Mohsin Ansari, M.D, Chairman of the Board)