



**ICNA Relief**

SHIFA CLINIC, SC

# Health Fairs

## 2024



**EVENT PROPOSAL**



## About Event

Shifa clinics mission is to serve uninsured and vulnerable community members with high-quality medical care free of charge to TriCounty indigent residents. There is a need to expand our initiatives to have an even greater impact. Since prevention of disease is the first line of defense, we plan to allocate funds to provide pop-up healthcare.

The increase in chronic disease is having and will continue to have, an impact on our healthcare system, and **prevention** is seen as the best management tool.

We focus on prevention by using the following strategies.

- Provide health education in a culturally sensitive manner in the language best understood by the patient.
- Create supportive environments.
- Strengthen community action by conducting health fairs.

Also, the Health Fairs are under the Giveaways activities where families receive fresh Produce and gifts, including hygiene kits, baby diapers, and other supplies as available.

### We provide screening for:

- Blood pressure
- Diabetes ( initial with glucose and if high, will perform Hg A1c testing on site)
- Vision
- BMI
- Anemia
- HIV
- Flu Vaccinations from ages 3 to 65 years
- Clinic information station

All test results will be provided to individual on a health card. Also, on-site counseling will be supplied to people with abnormal results, who will be allowed to establish care at Shifa Free Clinic for follow-up care.





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## Event Team

### Community Engagement

Our event goes beyond sponsorship; it offers a unique opportunity for your business to engage with the community through volunteer opportunities, strengthening connections while making a meaningful impact. Partner with us and provide an opportunity for your staff to volunteer, fostering team spirit and a shared sense of purpose.

Your help will be constructive in meeting the needs of our community. Your contribution will be immensely valued if you're bilingual and can provide Spanish translation help during events.

Join our dedicated team, and let's work together to create a stronger, more vibrant community for everyone.

### Volunteers will be involved in:

- Set up tables, chairs, and other materials before the event.
- Medical, PA, NP, Students, and Nurses are responsible for providing basic health screenings. They may also offer minimal health advice and recommendations to participants as needed.
- Intake/Registration in the Fresh Express and Health Fairs.
- Giveaway: they will manage, organize, and distribute turkeys, fresh produce, gifts, diapers, and hygiene kits.

# Event Venue

**Time:** 11:00 am - 1:00 pm

**Dates:**

June 15, 2024

Location: Community Impact Center

August 3, 2024

November 16, 2024

**Location:** To be defined

## Health fair

### Require:

- For a health fair, the venue should ideally provide an indoor setting with a Wi-Fi setup, as well as sufficient space to accommodate ten stations. Each station requires a minimum of an 8-foot table and four chairs to ensure a comfortable and productive environment for participants and attendees.
- The venue for the health fair should also have enough space for waiting clients and ample room for guests to move around freely, avoiding congestion and traffic. This ensures a comfortable and efficient experience for all participants and attendees. Also, restrooms will be needed.

## Giveaways

### Require:

- A paved space to accommodate trucks and equipment during delivery.
- Tables to unpack and showcase the produce.
- Garbage cans.
- When selecting a venue, we kindly request that it meets certain requirements for an efficient event experience. This includes having ample space for a drive-through setup, separate entrances and exits, and marked lanes to accommodate up to four lanes simultaneously.





# 2023 Health Fairs



**812**

Participants  
Health Fairs  
Multiple  
screenings

**1,250**

Households  
Basic Needs  
Services

**4,338**

Individuals  
Basic Needs  
Services

**1,060**

Volunteer's  
hours



Division of Infection  
Diseases







Eladio Bautista's journey to health began unexpectedly at our first Health Fair in North Charleston on March 11.

At 43 years old and hailing from Oaxaca, Mexico, Eladio, a landscaping worker, attended the fair with his sister, Hortensia. To his surprise, a routine check revealed his blood sugar levels soaring to a dangerous 580. Despite the potential severity of his condition—readings above 300 can be hazardous, even leading to a coma—Eladio hadn't experienced noticeable symptoms. Urged to go to the ER immediately, financial concerns held him back. Determined to help, we scheduled an urgent appointment for the following Monday, advising dietary changes in the meantime.

Eladio arrived promptly for his check-up with his sister by his side. His blood sugar levels had dropped to 365, but his A1C was a concerning 13.7%, alongside elevated blood pressure. These high A1C levels increase the risk of long-term diabetes complications. Further lab results revealed elevated cholesterol and triglycerides, prompting additional treatment. With a family history of diabetes and lifestyle factors at play, Eladio became part of the TACM-2 Diabetic Monitoring program in collaboration with MUSC. Using a telehealth monitoring device, he diligently tracked his blood glucose and blood pressure levels daily.

In his June visit, the positive impact of his efforts was evident. A1C had dropped to 7.0%, and fasting glucose measured 140 mg/dL—a significant improvement. However, Eladio expressed a desire to transition from insulin to herbal supplements, incorporating cinnamon, garlic, moringa, ginkgo, and lion's mane. While taking Metformin ER 500 mg, he remains committed to a healthy lifestyle with a focus on diet and exercise.

Grateful for the care and kindness he received, Eladio reflects on the silent threat that could have jeopardized his health. His success story is a testament to proactive healthcare and personal dedication.






# Sponsorship Packages

Sponsoring our Health Fairs would contribute significantly to the program's success. By supporting this initiative, your company will benefit in several ways:

- **Community Engagement:** Align your brand with a meaningful cause directly impacting the local community. This sponsorship will demonstrate your company's commitment to social responsibility and community well-being.
- **Brand Visibility:** Gain exposure and visibility through various promotional materials, including event banners, social media posts, press releases, and our organization's website. Your company logo will be prominently featured, ensuring widespread recognition.
- **Positive Public Relations:** Position your company as a caring and socially responsible entity. Sponsoring our Turkey Giveaway will generate positive publicity and enhance your company's image in the eyes of customers and the community at large.
- **Employee Morale:** Boost employee morale by involving them in a philanthropic initiative. Encourage employee volunteerism at the event, fostering team spirit and a sense of pride in contributing to a worthy cause.

## Sponsorships Opportunities



**\$3,000**  
**To bring joy & wellness**  
**to**  
**families**

- The opportunity to benefit a community of **your** choice.
- The name and logo are featured in press release materials.
- The company mentioned and tagged in **three** social media posts leading up to the event.
- Featured as a presenting sponsor on the Shifa website.
- Day of and post-event recognition.
- Banner featuring company name and logo at the event, provided by the company.
- Corporate volunteer participation.

# Sponsorship Packages

## Sponsorships Opportunities

**\$2,000**  
**To bring joy  
& wellness to  
families**

- The name and logo are featured in all promotional and press release materials.
- The company mentioned and tagged in **two** social media posts leading up to the event.
- Mentioned in email blasts across other fund-raising platforms.
- Day of and post-event recognition.

**\$1,000**  
**To bring joy  
& wellness  
to  
families**

- The name and logo are featured in all promotional and press release materials.
- The company mentioned and tagged in **one** social media posts leading up to the event.
- Day of and post-event recognition.