

BACK2SCHOOL

FREE BACKPACK & SUPPLIES

YAY! New Backpack!



ICNARelief

SHIFA CLINIC, SC



EVENT PROPOSAL 2024





About Event

BACK2SCHOOL

#OneNationOneCause



One of the critical areas of focus for ICNA Relief is supporting parents and families to ensure their success in raising healthy, happy, and thriving children. This includes supporting student success by ensuring students have access to the proper school supplies to minimize the financial strain on families and teachers.

Backpacks and School Supplies

Each child present will receive a backpack with school supplies.

Fresh Produce & Gifts

Each family will receive a bag of fresh produce and holiday gifts, including hygiene kits, multivitamins, baby diapers, and other supplies as available.

Flu Vaccinations

No-cost flu vaccines are available from ages 3 to 65 years

No-cost health Screenings

- Diabetes
- Blood pressure
- Vision
- HIV
- Anemia
- BMI
- Clinic info station

All test results will be provided on a health card. Also, on-site counseling will be provided to people with abnormal results who can establish care at Shifa Free Clinic for follow-up care.



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Event Team

BACK2SCHOOL

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Community Engagement

Our event goes beyond sponsorship; it offers a unique opportunity for your business to engage with the community through volunteer opportunities, strengthening connections while making a meaningful impact. Partner with us and provide an opportunity for your staff to volunteer, fostering team spirit and a shared sense of purpose.

Your help will be constructive in meeting the needs of our community. Your contribution will be immensely valued if you're bilingual and can provide Spanish translation help during events.

Join our dedicated team, and let's work together to create a stronger, more vibrant community for everyone.

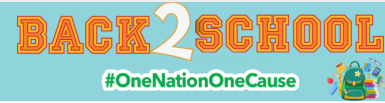


Volunteers will be involved in:

- Set up tables, chairs, and other materials before the event.
- Giveaway: Volunteers will manage, organize, and distribute Back packs with supplies, fresh produce, gifts, diapers, and hygiene kits.
- Intake/Registration in the Fresh Express and Health Fairs.

Medical, PA, NP, Students, and Nurses are responsible for providing basic health screenings. They may also offer minimal health advice and recommendations to participants as needed.

Event Venue



Time: 11:00 am - 1:00 pm
Date: August 3, 2024
Location: To Be Determined

Back to School Giveaway

Event Space Requirements:

- A paved space to accommodate trucks and equipment during delivery.
- Tables to unpack and showcase the produce.
- Garbage cans.
- When selecting a venue, we kindly request that it meets certain requirements for an efficient event experience. This includes having ample space for a drive-through setup, separate entrances and exits, and marked lanes to accommodate up to four lanes simultaneously.

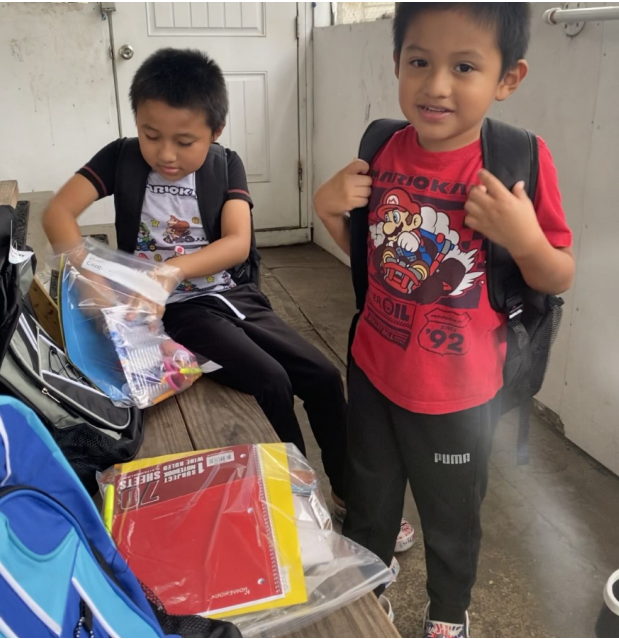
Health Fair

Event Space Requirements:

- For a health fair, the venue should ideally provide an indoor setting with a Wi-Fi setup, as well as sufficient space to accommodate ten stations. Each station requires a minimum of an 8-foot table and four chairs to ensure a comfortable and productive environment for participants and attendees.
- The venue for the health fair should also have enough space for waiting clients and ample room for guests to move around freely, avoiding congestion and traffic. This ensures a comfortable and efficient experience for all participants and attendees. Also, restrooms will be needed.

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2023

364 Children
with backpacks & school
supplies



St. Thomas
THE APOSTLE
CATHOLIC CHURCH



25,1766
pounds given



ROPER
ST. FRANCIS



NORSAN
MEDIA



934
Individuals Served

Latina 95.5
TU MÚSICA

La Raza
103.9

114
Individuals Screened



Sponsorship Packages

Sponsoring our Back to School Giveaway event would contribute significantly to the program's success. By supporting this initiative, your company will benefit in several ways:

- **Community Engagement:** Align your brand with a meaningful cause directly impacting the local community. This sponsorship will demonstrate your company's commitment to social responsibility and community well-being.
- **Brand Visibility:** Gain exposure and visibility through various promotional materials, including event banners, social media posts, press releases, and our organization's website. Your company logo will be prominently featured, ensuring widespread recognition.
- **Positive Public Relations:** Position your company as a caring and socially responsible entity. Sponsoring our Turkey Giveaway will generate positive publicity and enhance your company's image in the eyes of customers and the community at large.
- **Employee Morale:** Boost employee morale by involving them in a philanthropic initiative. Encourage employee volunteerism at the event, fostering team spirit and a sense of pride in contributing to a worthy cause.

Sponsorships Opportunities



\$10,000
To bring joy to
Families

- The opportunity to benefit a community of **your** choice.
- The name and logo are featured in press release materials.
- The company mentioned and tagged in **four** social media posts leading up to the event.
- Featured as a presenting sponsor on the Shifa website.
- Day of and post-event recognition.
- Mentioned in email blasts across other fund-raising platforms.
- Banner (provided by the company) featuring company name and logo at the event
- Promoted on all TV and radio promotions leading up to the event.
- Corporate volunteer participation.
- We are open to discussing a tailored arrangement that aligns with your company's values and objectives.

Sponsorships Opportunities

\$7,500
To bring joy to families

- The name and logo are featured in all promotional materials and press release materials.
- The company mentioned and tagged in **two** social media posts leading up to the event.
- Mentioned in email blasts across other fund-raising platforms.
- Day of and post-event recognition
- Banner (provided by the company) featuring company name and logo at the event
- Promoted on radio promotions leading up to the event.

\$5,000
Bring joy to families

- The name and logo are featured in all promotional materials and press release materials.
- The company mentioned and tagged in **one** social media post leading up to the event.
- Day of and post-event recognition.
- Mentioned in email blasts across other fund-raising platforms.